

# FUTURE of AI

— by People & Computers

## Future of AI Summer 2022

3 August 2022 • TASE (Tel Aviv Stock Exchange)

**ISRAEL'S LEADING AI & DATA CONFERENCE**

[www.FutureofAI.com](http://www.FutureofAI.com)



# About Future of AI



Since 2018, Future of AI has brought together 5,000+ AI & data leaders from Israel & around the world, becoming Israel's leading international event series on AI & data. Our events bring together thought leaders and decision makers from the AI & data community - from big tech companies, business organizations, startups, investment funds, academia and government.

Future of AI attendees come to our events to gain knowledge and insights on the latest trends in AI & data, learn about specific solutions, meet industry peers, make new connections, and even gain hands-on experience in our workshops and hackathons. Our events present unique opportunities to share knowledge and meet potential clients, vendors, partners, investors, and employees.

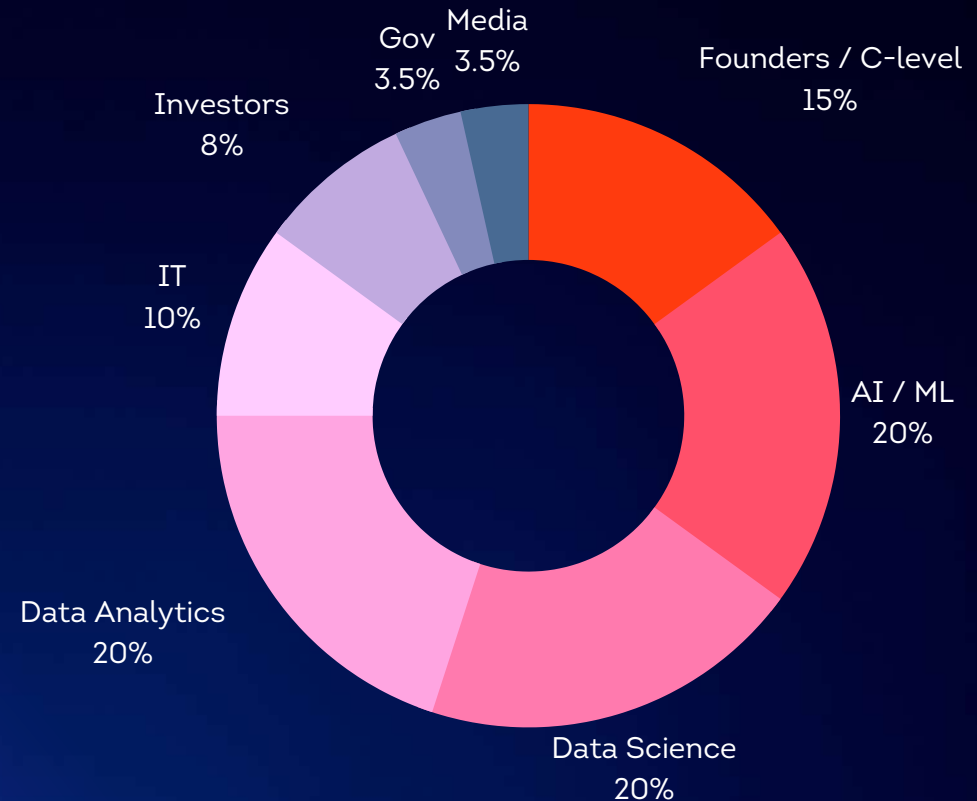
We're super excited for our summer 2022 quarterly event which will follow the success of our 2022 annual summit. We invite you to join this one-of-a-kind opportunity to get together with our thriving community.

The Future of AI Team  
at People & Computers

# Who is going to be there?

Future of AI is attended by tech leaders, decision makers, and junior professionals in AI & data roles. Our attendees come from all types and sizes of organizations, big and small, private and public, from a range of industries, including finance, retail, tech, and more.

On average, 80% of our attendees are based in Israel. Many of them, however, work for global companies serving clients and employing teams all over the world. 20% of our audience is based globally, mostly in Europe. Our events are the place to meet the AI & data community!





## 2022 SPONSORS (you're in good company)

Our events are sponsored by the world's leading AI & data companies.  
Here are the sponsors of our last edition from March 2022.



# Program

Our program gets updated on a weekly and daily basis, as we get closer to the event date

You can see the most updated program here:

[www.FutureofAI.com/program](http://www.FutureofAI.com/program)

# Event Highlights

2018





# Event Highlights

2019





# Event Highlights

2021





# Event Highlights

2022



# Sponsorship Packages

		DIAMOND	PLATINUM	GOLD	SILVER
BRAND VISIBILITY	Logo in website, emails and onsite event branding	✓	✓	✓	✓
EXHIBITION	Exhibition booth (we build everything for you)	✓	✓	✓	✓
SPEAKING	Panel seat	1	1	1	1
	Keynote presentation	20 min	15 min	10 min	
LEADS	Event attendees contact info	✓	✓	✓	✓
PR, MARKETING & ADVERTISING	Attendees contact info	200 attendees	100 attendees	50 attendees	
	Your article in organizer's website (pc.co.il)	2	1	1	
	Your post in organizer's newsletter (Daily Maily)	2	1	1	
	Your mail shot to event attendees	2	1	1	
TICKETS	Delegate passes (one pass = \$300 worth)	10	8	6	4
PACKAGE PRICE ILS		₪19,000	₪16,000	₪13,000	₪10,000
PACKAGE PRICE USD		\$6,000	\$5,000	\$4,000	\$3,000

\* 10% off with early bird discount before May 30



# AI is already here. Can you afford to be **left behind?**

Contact us today to join at [Partner@FutureofAI.com](mailto:Partner@FutureofAI.com)



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& Sales

*Future of AI is organized by People & Computers, organizer-producer of 150 events / year, including FinTech Junction, Future of AI, New Retail Fest, ICS CyberSec, Google Cloud Summit, AWS Summit, client events for Dell, Red Hat, VMWare and many more leading tech companies. Join us to meet 150,000+ C-level executives, decision makers & tech professionals in 2022.*