FUTURE of AI
By People & Computers

SUMMER 2021
HYBRID EVENT

7th Edition

Virtual + In-Person Event
(location in Tel Aviv TBA)

4 August 2021

AI & DATA ON THE RISE: GROWTH
OPPORTUNITIES IN A POST-COVID WORLD

CONNECTING LEADERS IN AI, DATA, BUSINESS & TECHNOLOGY

AI IN A WORD

WE NEED AI & DATA NOW, MORE THAN EVER

During these difficult times, AI, machine learning & data are helping the world in its fight against the coronavirus pandemic.

In researching the virus and developing vaccines and cures, in delivering healthcare services, and in analysis and decision making by governments and public authorities - AI, machine learning & data are being used now more than ever.

Future of AI brings together the companies developing the latest AI, machine learning & data solutions that enable businesses and organisations to benefit in so many ways, save costs, and continue to serve their customers globally while facing various challenges.

Our events present these practical solutions, connect decision makers and enable the creation of new business opportunities.

We invite you to join us at our next virtual event and take your business to the next level!

Ben Pelled
Founder & CEO
Future of AI
by People & Computers

AI

IN 2018-2019 WE HELD OUR FIRST 2 ANNUAL EDITIONS IN TEL AVIV

We were sold out and hosted 2,000+ AI & data professionals from Israel and around the world

A Conference on AI & Data, Featuring Technical & Business Talks • Virtual Event • 7th edition • 4 August 2021 • www.FutureofAI.com

AI IN 2019 WE HELD OUR FIRST EDITION IN BERLIN

We brought together 1,000+ AI & tech leaders from Berlin and the rest of Europe!

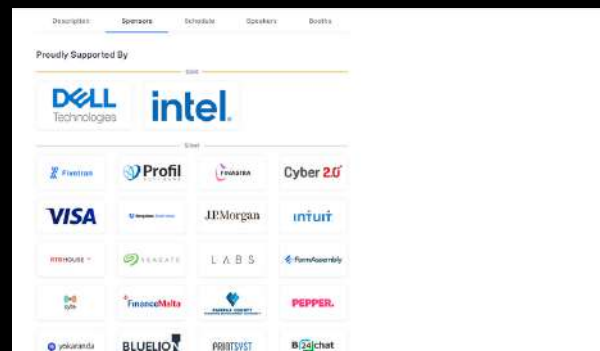A Conference on AI & Data, Featuring Technical & Business Talks • Virtual Event • 7th edition • 4 August 2021 • www.FutureofAI.com

AI

IN 2020-21 WE HELD OUR 4TH-6TH EDITIONS, IN VIRTUAL MODE

When COVID hit, we transformed our in-person events to virtual ones, and the results were great!
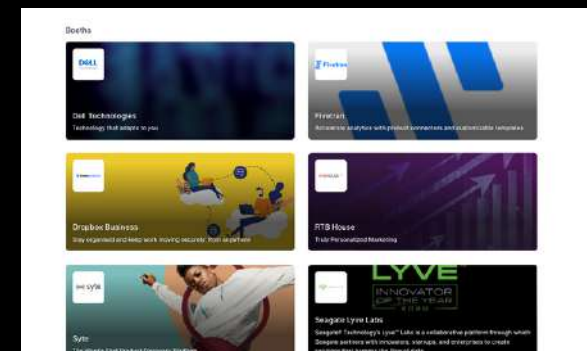
AI

2021 EVENT PLAN

Staring in summer 2021, we will hold our events as hybrid events: virtual + in-person events.
This will allow attendees from all over the world to participate in our events, virtually or in-person.

SUMMER 2021

4 August 2021
9:00 - 17:00
Location in Tel Aviv TBA

- Hybrid event
- 500 attendees (estimate)

FALL 2021

October 2021
Date TBA
Location in Tel Aviv TBA

- Hybrid event
- 1,000 attendees (estimate)

AI SUMMER 2021 VIRTUAL EVENT PROGRAM THEMES

WHAT'S NEXT IN AI & DATA?

The coronavirus pandemic has accelerated the digital transformation of multiple industries. AI & data have become more widespread than ever more.

In this upcoming edition we will cover both technical and practical technologies and solutions that are helping the world during the pandemic and beyond.

Some sessions will dive deep into AI & machine learning while others will speak to our less technical business audience interested in practical solutions.

MACHINE LEARNING

HIGH PERFORMANCE COMPUTING

DATA SCIENCE

NLP

IMAGE & VOICE RECOGNITION

CLOUD COMPUTING

REMOTE WORK
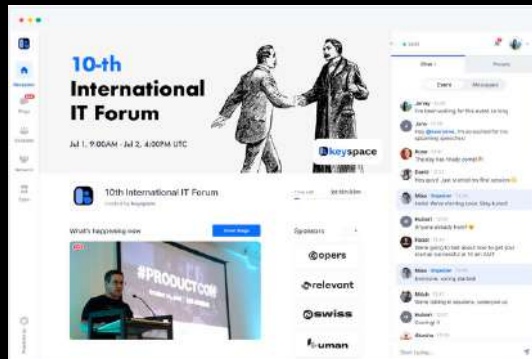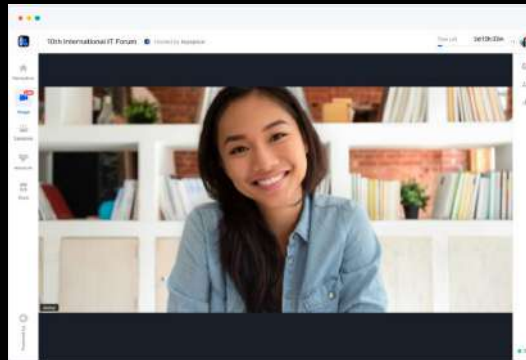
INDUSTRY 4.0

SMART TRANSPORTATION

AI

HIGHLY ENGAGING VIRTUAL EVENTS

Our virtual events run on **Hopin,** one the world's leading virtual event platforms. The platform offers multiple interactive areas, optimized for connecting and engaging. This helps us maintain our stadanrds of high show-up rates, low drop-off rates, and happy attendees.
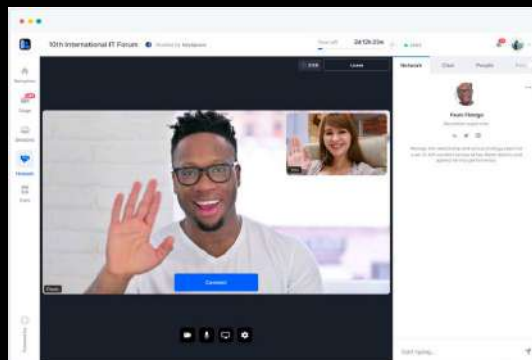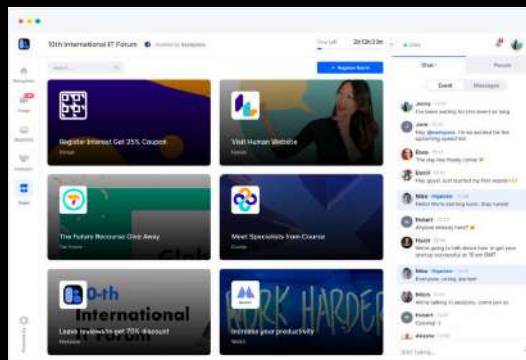
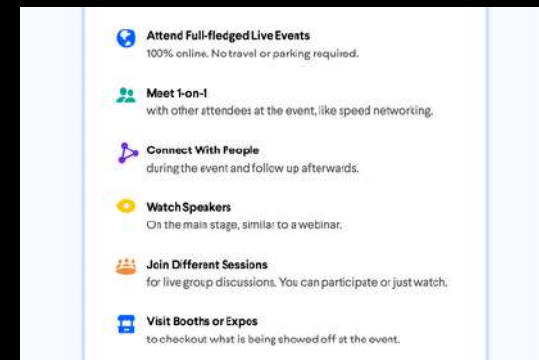## RECEPTION

MAIN STAGE

BREAKOUT SESSIONS

1: 1 SPEED NETWORKING
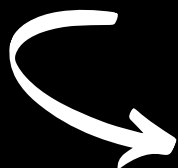

EXPO WITH BOOTHS

BENEFITS FOR ATTENDEES

AI PAST SPEAKERS (YOU'RE IN GOOD COMPANY)

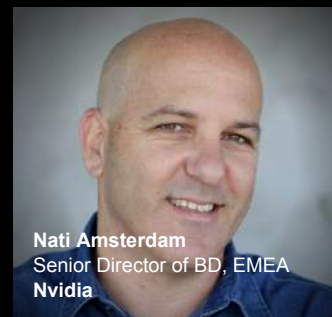AI & data experts speak at our events. Here's a sample of some of our past speakers.

WE LOVE OUR SPEAKERS

Oren   Gershon
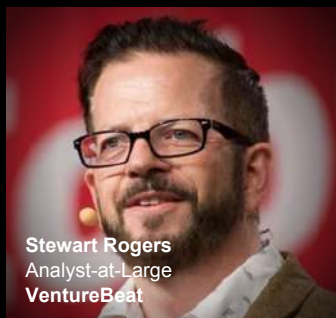Director of AI Products Group
Intel

Ann-Elise Delbecq
Data Science Leader, Europe
IBM

Nati Amsterdam
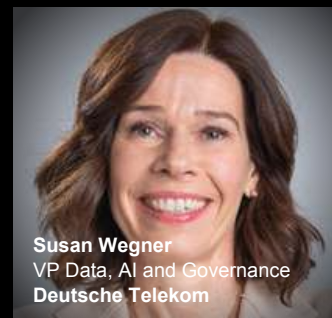Senior Director of BD, EMEA
Nvidia

Max Amordeluso
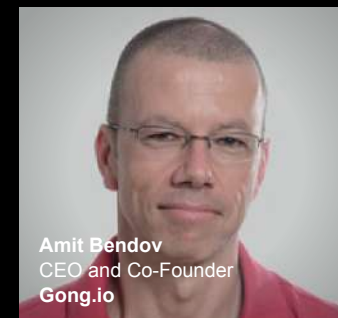Amazon Alexa EU Evangelist
Amazon

Stewart Rogers
Analyst-at-Large
VentureBeat

Alessio Bagnaresi
Director, AI & Analytics, EMEA
Microsoft

Susan Wegner
VP Data, AI and Governance
Deutsche Telekom

Amit Bendov
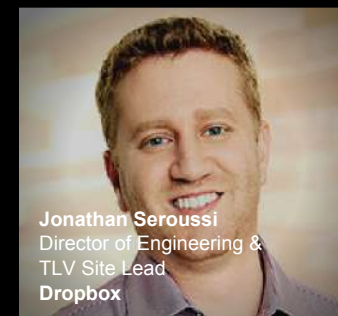CEO and Co-Founder
Gong.io

Kevin Yu
Director of AI Infrastructure
Facebook

Dr. Orna Berry
Scientist, Entrepreneur &
Executive

Shai Wininger
Co-founder, President & COO
Lemonade

Jonathan Seroussi
Director of Engineering &
TLV Site Lead
Dropbox

AI PAST SPONSORS (YOU'RE IN GOOD COMPANY)

Industry leaders choose to sponsor our events. Here's a sample of some of our past sponsors.

intel®   NVIDIA   IBM   Microsoft   J.P.Morgan

Google   ORACLE   salesforce   QUALCOMM   hp

APPLIED MATERIALS   NEC   LogMeIn®   XILINX®   AIRFRANCE KLM

LONDON & PARTNERS   GoodData   orbotech A KLA Company   iMerit   amdocs

NICE   LIVEPERSON   Berlin Partner for Business and Technology   walkme   otonomo

AI WHY SPONSOR?

A sponsorship provides you with a unique position in our events. You stand out from your competition as a domain expert. This helps boost your brand recognition and interest from your target market, not to mention that you will be actively generating new qualified leads.

BUILD BRAND AWARENESS

SHOWCASE YOUR SOLUTIONS

GENERATE QUALIFIED LEADS

ATTRACT NEW PARTNERS / TALENT

FUTURE of AI
By People & Computers

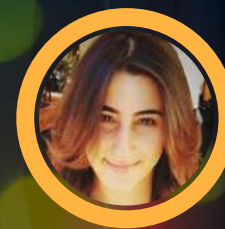Contact us today to join Future of AI

Partner@FutureofAI.com

BEN PELLED
Conference Organizer

DANIT MIRON
Marketing Manager

IDO FARAGI
Sales & BD Specialist

GIL OR-NER
Event Producer

Future of AI is organized by People & Computers, organizer-producer of 150 annual events, including: Google Cloud Summit, AWS Summit, the annual events of Dell, Red Hat, our own FinTech Junction, Future of AI, New Retail Fest, Innov8 Work, Digital Health Show and many more. Join us to meet 150,000+ tech professionals in 2021.